



NEWSLETTER

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A Note From The Editor...

Greetings ISOD members and friends!

May 2013 was a busy month for the ISOD. Our spring conference was held May 21-25, 2013 in Manitou Springs, Colorado, USA very close to Colorado Springs, Colorado. We had excellent presentations from our participants and several guest presenters.

As we prepare this newsletter, fires in the Colorado Springs, Colorado area continue to burn not far from many of our members and friends homes and businesses. The fires started in early June and threatened areas which we had just recently toured. Thankfully, the fires are finally coming under control.

Three ISOD conferences in 2013.



*Front Row: Lena Neal, Dolores Opon, Beth Pang
Back Row: Bernadette Opon, Jeanne Maes, Jim Maddox, Noble Kumawu*

Our first conference is reviewed by Dolores (Dolly) Opon, RODC from Ghana who provides us with an article about our conference, [“The Web that Weaves Us Together.”](#) Thanks to Dolores for her photography and observations about our time together. The agenda for the conference is included in Dolly’s write-up. Additional photos are available at this [link](#).

Our second conference is our first international conference in Accra, Ghana begins July 23. Hurry and make your arrangements for a wonderful opportunity to present, learn, and practice. For more information go to the links below:

- [Brochure](#)
- [Additional Information and to Register for the Conference](#)
- [Ghana Entry Visa Application](#)
- [Speakers Proposal Form](#)

ISOD is pleased to announce its third 2013 conference which will be held in Honolulu, Hawaii December 11-15 followed by post-conference workshops on December 16 and 17. Our hosts will be the Hawaii Pacific University College of Business Administration and the MA in Organizational Change Program.

The focus of the fall conference will be development and change in the Asia-Pacific Region and we expect to have attendees from Hawaii, the Pacific Islands, Asia, North America, and the World. Make your airline reservations now. We will look forward to a great mix of ideas, cultures, and activities. [Click here](#) for more information and a brochure about the December conference.



Roland Sullivan and his colleague Maja Balasi ask several important questions in this newsletter: *“What is Organization Development?”* and *“What Isn’t Organization Development?”* and proceed to provide answers for our consideration. They continue to offer that, “Never before in the history of civilization has OD become more relevant. Our personal wish is for those who claim to be doing OD to learn authentic OD rather than just do their thing and call it OD”. [Read more](#)



' v:shapes="_x0000_s1026"> We welcome Linda Lennox , a new contributor to this newsletter. Linda is a doctoral student at Benedictine University and a seasoned health care professional. Linda offers readers some thoughts about the Affordable Health Care Act and an opportunity for Organization Development to make a large contribution to the field. [Read](#)

[more](#)



Frequent newsletter contributor, Marcella Bremer from Rotterdam, The Netherlands is offering her popular 3 day workshop “Culture, Change & Leadership” in Atlanta, Georgia in October and Zwolle, The Netherlands in November. [Read More](#)

Geodesign: Case Studies in Regional and Urban Planning



Geodesign: Case Studies in Regional and Urban Planning features case studies in geodesign—an emerging concept in landscape and land planning in which designers use geospatial tools that support rapid evaluation of design alternatives against the probable impacts of those designs. It also provides a framework for exploring local issues from an interdisciplinary point of view and for resolving conflicts between alternative or competing values. This book

presents several case studies that exemplify key steps, processes, and technologies crucial to the advancement of [geodesign](#). They are meant to be educational and illustrative of the burgeoning need for simulating the impact of design decisions in near real-time, enabling decision makers to meet or exceed goals of sustainability, regulatory compliance, cost reduction, or social equity.

Shannon McElvaney, the Community Development Industry Manager at [Esri](#), is working on developing geodesign tools, techniques, and processes that will enable people to design and build livable, sustainable, healthy communities. To request a **free** copy of his book, please send your contact information (include affiliation, address, and phone number) in an email to smcelvaney@esri.com.

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